

# Plenty of 'grunt' in Mount Ronan genes

THE second annual Mount Ronan Summer Ram Sale will be held on-property at York on Friday, January 29.

The summer sale aims to complement the annual Mount Ronan Spring Sale.

It will be the first opportunity for discerning prime lamb producers to access the latest, high-powered, 2015-drop genetics from Mount Ronan.

Mount Ronan principal Guy Bowen said the 2014-drop rams which were offered at the first sale last January performed wonderfully well for purchasing producers, demonstrating the ability of young Mount Ronan rams to "operate in the big league".

"This year's young ram offering will all be ready to work sires, and will include rams suitable for registration and use in stud flocks," he said.

The Mount Ronan breeding program specialises in 100-day

lamb production genetics and utilises a combination of high early growth and outstanding muscling genetics for the most profitable delivery of kilograms of lamb per hectare.

"The grunt genes in Mount Ronan sheep are the result of a 48-year search for sheep with outstanding constitutions," Mr Bowen said.

"Never before, in the history of the Australian sheep industry, has there been such a focus on meat production."

Mr Bowen sees Mount Ronan's role as a preferred source of supply of premium, specialist meat genetics to the new-look sheep industry.

He believes that the increasing emphasis on meat production signifies a permanent rationalisation and now is exactly the right time for lamb producers to invest in world-class profit genetics.

Mr Bowen said South West producers were realising that



□ A Mount Ronan White Suffolk ewe with twin lambs at the end of a shocking 2012 lambing season. Despite no hand feeding, the lambs demonstrate typical Mount Ronan genes for muscling and strong constitution.

the time of lambing is critical for enterprise profitability.

"There will be an increasing utilisation of later lambing, particularly because the seasons are commencing later and finishing earlier," he said.

"Lambs which are born onto winter pastures will generally outperform autumn drop lambs when profit genetics are used, and consequently the best time to mate ewes is in February and March.

"If the season cuts out early, it is far cheaper to finish high profit lambs in spring, than to have fed their mothers in the previous autumn, especially if there was a late start to the season.

"It's about minimising risk and maximising profit."

The timing of this sale allows producers to buy and use rams straight away, instead of buying in September and using in February.

## MOUNT RONAN

WHITE SUFFOLKS & MATERNALS

Specialising in the breeding of elite quality prime rams



1yo ewe lambs with newborns (August 26, 2014).  
World class mothering genetics in action.

## MOUNT RONAN GENETICS

### \$ THE MOST PROFITABLE WAY TO CONVERT GRASS TO MEAT \$

\$ Mount Ronan White Suffolk and Maternal Genetics are designed so that producers can maximise the kilograms of lamb per hectare \$

\$ At the lowest possible cost \$

\$ In the shortest possible time \$

Mount Ronan sheep are run under commercial conditions and perform well in all environments after sale. If you are looking for more profitability please give us a call.

### 2nd Annual Mount Ronan Summer Ram Sale

Friday, January 29, 2016 at 1pm

**35 WHITE SUFFOLK RAMS (2015 DROP) • 35 MATERNAL RAMS (2015 DROP)**

On-property 20km west of York on Wambyn Road • \*Brucellosis accredited free flock OV/AC/44\*

Inspection from 11am • Sale commences 1pm • Complimentary BBQ lunch and refreshments provided at sale

Tim Spicer, Elders: 0427 812 914

Guy Bowen: 08 9641 1483 • Mob: 0499 856 345

[www.mountronan.com.au](http://www.mountronan.com.au)

E: [mountronan@bordernet.com.au](mailto:mountronan@bordernet.com.au)

Sale catalogues containing all ASBVs information are available before sale day upon request